



## CIRCULAR

101 /NSS/DHSE/2017

29/07/2017

Sub: Observance of Swachhta Pakhwada(Fortnight) from 1<sup>st</sup> to 15<sup>th</sup> August, 2017 –reg.

Ref: letter F.No.1-1/NSS/KER/2017 dated 27<sup>th</sup> July 2017 of the Regional Director NSS Kerala.

The following activities/programmes are proposed to be conducted by all NSS Units of Higher Secondary Schools during the observance of Swachhta Pakhwada(fortnight) from August 1 to 15.

1 <sup>st</sup> August 2017	One day seminar on Swachhta will be organized by all the NSS Units, where locally available eminent speakers will be invited to address the NSS Volunteers on the various issues of Swachhta. The event will end with the Swachhta Shapath(Oath) by all the NSS Functionaries including NSS Volunteers.
2 <sup>nd</sup> -5 <sup>th</sup> August 2017	All the NSS Units will devote Four days for cleaning their respective campus of their institutions. They will ensure that they clean each and every part of their campus like classrooms, laboratories, libraries, toilets, auditoriums, playgrounds, lawns, roads etc.
6 <sup>th</sup> – 8 <sup>th</sup> August 2017	During the period, the NSS volunteers shall visit the adopted village/slum and take up door to door campaign to make the local masses aware about the importance of cleanliness in their surroundings. During the campaign the discussion will be focused on Open Defecation Free(ODF) village/slum. The Villagers will be convinced to construct the toilets in the premises and also to make use of them. NSS Units will also be directed to procure informative material like leaflets, handouts from the local agencies working in the similar fields, for further distribution to the people while visiting door to door in the adopted areas.
9 <sup>th</sup> -10 <sup>th</sup> August, 2017	All the NSS Units will devote Two days for intensive cleaning of the adopted villages/slums. Efforts will be made to involve local people so that they understand the dignity of

		labour and develop a habit of keeping their surroundings clean.
11 <sup>th</sup> August,2017	-13 <sup>th</sup>	All the NSS Units will identify locally based 1-2 welfare agencies like hospitals, dispensaries, community centers, old age homes, orphanages, center for disabled, rehabilitation centre, railway station, bus station/stops etc., and dedicate their services for cleaning the area of the agencies and also to take up various welfare activities in the agencies. Special drives may be taken to clean statues & Archeological sites and tourist Places.
14 <sup>th</sup> 2017	August,	All the NSS Units will organize rallies in their respective cities/villages by depicting various messages of cleanliness on banners and placards to create awareness in the masses.
15 <sup>th</sup> 2017	August,	All the NSS Units will hold a meeting of NSS Volunteers in the campuses under the Chairmanship of the Head of Institution and will discuss the future plans of sustaining cleanliness in the area. Head of the institution may declare the institution as “ <b>Clean Institution</b> ”

Sd/-  
Deputy Director(Academic)