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Date: 23/09/2017

CG&AC/77561/2017/DHSE

Circular

Sub: Career Guidance- **SITAR – Special Programme-New Media & Animation-
Selection of students for the State Level Camp -reg.**

Ref: Government Order No. G.O. (Rt) 1335/2017/Gl.Edn. dated: 10/05/2017

Each year Career Guidance and Adolescent Counselling Cell of Department of Higher Secondary Education selects a particular area for providing specialized training to the students for bringing out multifaceted talents of the students. The specialized training will explore the opportunities of career options in selected area. As part of the programme, talented students will be provided opportunity to meet the maestros in the field and visit national level institutes of the selected area.

In the year 2012-13, Theatre was selected for specialized training and 50 students were given opportunity to visit National School of Drama, New Delhi. In the year 2013-14, Short Film was taken as specialized training area and 40 students got the opportunity to visit Film and Television Institute of India, Pune. During the year 2014-15, 40 talented students in the field of designing were given opportunity to visit National Institute of Design, Ahmedabad and in the year 2015-16, 40 students in the field of Media and Information were given opportunity to visit Indian Institute of Mass Communication and Journalism in New Delhi. For the year 2016-17 “Fashion Designing and Apparel Technology” is selected as subject for specialized training the selected students were given opportunity to attend state level & national level camps on National Institute of Fashion Technology, Kannur & Chennai respectively.

This year “**New Media & ANIMATION**” is selected as subject for specialized training. Career Guidance and Adolescent Counselling Cell of DHSE has decided to plunge the interested students into this creative area through systematic training and interaction with the maestros. Students who are interested in the field of Animation will be given lessons on basic concepts and guide them to their dream career.

A state level workshop in association with TOONZ Animation Academy, Technopark, Kazhakoottam, Thiruvananthapuram for 40 selected students to make them aware in the basic concepts of Animation. The state level camp will be guided by the professionals and experts. Later selected students will be given an opportunity to visit National Institutes in the field and interact with the Experts.

The Career Guide/Souhrida Co-ordinator and the Principal of each school is directed to select First Year students on the basis of an aptitude test to be conducted on **27th September 2017**. The questions will be issued to the principal via circular duly prepared by TOONZ.

The selected student has to appear for the preliminary selection test at district centers scheduled on **28th September 2017 and 3rd October 2017 at 9.30am**. Top 40 scorers of the Preliminary Selection Test will be selected for the Programme. List of centers for the Preliminary Selection Test are given below:

District Level Selection Test :

1. A class on courses and careers in ANIMATION will be handled by the experts of TOONZ Animation academy, for the test appearing students and accompanying parents. The class will be for one and half hours (10.00 am to 11.30am).
2. Selection Test for two hours, the questions will assess the aptitude of the students in the field of Drawing and Animation.

Details of Centres for the Preliminary Selection Test are given below:

Sl. No	District	Date	Venue	Name Of Contact Person
1	TVM	28/09/2017	Govt. Model Boys HSS Thycaud	G.R. Anil, HSST, 9349729405 jinillijil@gmail.com
2	KLM	28/09/2017	Krist Raj HSS Kollam	Casmir Thomas 9497131669 nss31kollam@gmail.com
3	PTA	28/09/2017	Catholicate HSS Pathanamthitta.	Sajayan R. S, 9497614133 rssajayan@gmail.com
4	APA	28/09/2017	LEO XIII HSS Alappuzha	A. Salam 9447275369 a.salam307@gmail.com
5	KTM	28/09/2017	Mount Carmel HSS Kanjikuzhy, Kottayam	Joby P.C 9446124087 jobypct@gmail.com
6	IDI	28/09/2017	SGHSS, Kattappana	K.J. Joseph Koyickal 9446720363 kijkoyickal@gmail.com
7	EKM	28/09/2017	GOVT BOYS HSS ,Aluva	Dr. C.A. Bijoy,

				9447813059 dhsecgacekm@gmail.com
8	TSR	03/10/2017	Govt Model Girls HSS, Thrissur	K.S. BharathaRajan 9447215269 bharatharajanks@gmail.com
9	PKD	03/10/2017	PMG GHSS, Palakkad	Manikandan P. K 9847854148 mkmundur@gmail.com
10	MPM	03/10/2017	GHSS Othukkungal	Jamaludheen T. 9447452538 tjamaludheen@gmail.com
11	KKD	03/10/2017	Providence HSS For Girls , Nadakkavu,Kozhikkode-2	Nizar C. 9946487387 nizarcheleri@gmail.com
12	WYD	03/10/2017	GHSS Panamaram, Wayanad	Philip C. E 9961461466 Philipsamm111@gmail.com
13	KNR	03/10/2017	Govt. Town HSS Kannur, Near SN Park	Reeja R. 9495261997 reejarejith@gmail.com
14	KSGD	03/10/2017	Govt. HSS HOUSDURG	Govindan M. 9446413719

Principals of all schools are directed to select a suitable candidate and direct him/her to report at the concerned examination centre before **9.30am** on **the date concerned**. The student should produce an identification certificate duly signed by the Principal of the school. The name of the candidate should be registered at the contact person (District Co-ordinator, CG &AC) over phone or by email/SMS by the Principal /Career Guide before **27th September 2017**. TA of the students for attending the training programme should be met from the PTA, the students should be directed to bring their lunch.

Principals of the concerned centers of the Examination are directed to provide necessary help to the District Co-ordinators, Joint Co-ordinators and Educational District Convenors CG & AC of the concerned district to conduct the examination smoothly.

Sd/-
DIRECTOR

To,

1. All Principals
2. Career Guides/Souhrida Co-ordinators