

Office of the Director of
Higher Secondary Education,
Housing Board Building,
Santhi Nagar,
Thiruvananthapuram.

CG&AC/42851/2014

Date: 22.09.2014

Circular

Sub: *Career Guidance- SITAR – Special Programme on Designing* – Selection of students for the National Workshop at National Institute of Design, Ahmedabad-reg.

Ref: Government Order No. G.O. (Rt) 3369/2014/Gl.Edn dated 22/08/2014

Career Guidance and Adolescent Counselling Cell of Department of Higher Secondary Education selects a special art form each for providing specialized training for the development of artistic fervor among students. The specialized training will explore the opportunities of career options in selected art form. As part of the programme, talented students will be provided opportunity to meet the maestros in the field and visit national level institutes of the selected art form.

In the year 2012-13, Theatre was selected as art form for specialized training and 50 students were given opportunity to visit National School of Drama, New Delhi. In the year 2013-14, Short Film was taken as the art form for specialized training and 40 students got the opportunity to visit Film and Television Institute of India, Pune.

This year “DESIGNING” is selected as subject for specialized training. It is the art of communication, stylizing and problem solving through use of type, space and image. Career Guidance and Adolescent Counselling Cell of DHSE has decided to plunge the interested students into this creative process. Students who are interested in the field of design will be given lessons on basic concepts of designing and guide them to their dream career. A state level workshop will be conducted for students to make them aware in the basic concepts of designing and guide them to the systematic way of learning which is supported with their creativity and talents. The state level camp will be guided by the professionals and experts came out from the National Institute of Design. Later selected students will be given an opportunity to visit National Institute of Design, Ahmadabad and interact with the Experts.

To select students for the State level and National Camp from each district, a preliminary selection test is arranged at selected venues from **2 pm to 4 pm (Saturday) on 27th September 2014**. The Career Guide/Souhrida Co-ordinator and the Principal of each school is directed to select ONE student who have interest and skill in art, drawing, painting, designing and visual communication from **First Year Students** and direct to appear for the preliminary selection test.

Details of Preliminary Selection Test :

- 1 Students have to draw, paint, pencil sketch, prepare posters and logos on given subjects.
- 2 Students have to bring pencils, crayons/colour pencils and ball point pen.
- 3 Time duration of exam will be 2 hrs.
- 4 Exam will have three parts-
- 5 As the exam is conducted in class rooms, it is advisable to take writing board with them, so that students can draw without much obstruction.

Details of Centres for the Preliminary Selection Test are given below:

SL:No	District	Venue	Name Of Contact Person
1	TVM	GMHSS,Thycaud	G.R. Anil, HSST, 9349729405 granilcareer@gmail.com
2	KLM	SNSMHSS, Elampalloor	Fr. Thomson Grace 9447892491 gracetfrjgmg@gmail.com
3	PTA	Balikamatom GHSS, Thiruvalla	Leelamma George 9446021994 leelammageorge70@yahoo.in
4	APA	LEO XIII HSS Allappuzha	A Salam 9447275369 a.salam307@gmail.com
5	KTM	MTHSS , Kottayam	Joby .P.C 9446124087 jobypct@gmail.com
6	IDI	SGHSS, Kattappana	K.J. Joseph Koyickal 9446720363 kjkkoyickal@gmail.com
7	EKM	GOVT BOYS HSS ,Aluva	Dr. C.A. Bijoy, 9447813059 dhsecgacekm@gmail.com
8	TSR	Sacred Heart Convent Girls HSS, Thrissur	K.S. Bharatha Rajan 9447215269 bharatharajanks@gmail.com

9	PKD	GMMGHSS, Palakkad	Haneef. K.T 9446058916 minuhanee@gmail.com
10	MPM	St:Gemmas HSS, Uphill, Malappuram	Jamaludheen. T 9447452538 tjamaludheen@gmail.com
11	KKD	Govt Model HSS, Kozhikode	Nizar. C 9946487387 nizarcheleri@gmail.com
12	WYD	GHSS Meenangadi,Waynad	Philip. C. E 9961461466 Philipsamm111@gmail.com
13	KNR	GOVT Town HSS,Kannur	Rajesh .N, HSST, 9447267387 rajeshnmsw@gmail.com
14	KSGD	GHSS Hosdurg, Kasargode	Sajeevan. M 9447321811 sajimatapparambath@gmail.com

Principals are directed to select a suitable candidate and direct him/her to report at the concerned examination centre before **2 pm** on **27th September 2014**. The student should produce an identification certificate with photo duly signed by the Principal of the school. The name of the candidate should be registered at the contact person (District Co-ordinator, CG & AC) by phone or email by the Principal /Career Guide before **25th September 2014**.

Principals of the concerned centres of the Examination are directed to provide necessary help to the District Co-ordinators, CG & AC of the concerned district to conduct the examination smoothly.

State Co-ordinator

To,

1. All Principals
2. Career Guides/Souhrida Co-ordinators